

WSBPA to Reflect on its History Leading up to its 60th Anniversary in 2026



NewsFrame

July, 2024

A monthly newsletter with industry updates for members of the WA State Bowling Proprietors' Association

Welcome! Edition VII

NewsFrame will be your source for updates throughout the 2024 - 2025 bowling season.

This month's issue highlights topics and discussion points including "the future of the Jackpot Classic promotion," September annual season kick-off meeting, liquor partnership with Columbia Distributors, a new membership dues program and a program to certify 100 Level One youth coaches.



1,013

Number attending
Bowling Day at the
Ballpark August 26th



Bowling Day at the Ballpark Expecting Upwards of 1,200 Fans!

- There is a limited opportunity remaining to secure a block of tickets for your staff and customers to attend the Mariner game at T Mobile Park in Seattle on Saturday afternoon August 26th.
- Value-pricing has been secured well below published tickets through the Mariners Major League Baseball Ticketmaster account.
- \$56 for seats on the field level past 3rd base or \$39 seats on the top view level. Both prices include the commemorative Bowling – Baseball jersey to the first 1,200 bowlers.
- Individual tickets: [Bowling Day | Seattle Mariners \(mlb.com\)](https://www.mlb.com/seattle-mariners/bowling-day)
- Blocks of 20 or more seats: aolague@mariners.com



Help Us Certify 100 Level One USBC Youth Coaches in One Day!

The USBC Coaching Level I online training covers bowling fundamentals. Topics include:

- Roles and responsibilities of a coach
- Progression of skills from two-handed delivery to the basic four-step approach
- Sport safety
- Maintaining a positive teaching approach and environment
- Strikes and spares
- Keeping score
- Adding fun to your youth program
- An overview of programs and opportunities

Prerequisites

Must be:

- At least 13 years of age
- If 18 years of age or older and a United States citizen (including U.S. Territories and U.S. Armed Forces), you must be approved through the [Registered Volunteer Program \(RVP\)](#).
 - Current USBC member
 - SafeSport Training (free to USBC members, refresher course required once a year)
 - Criminal background screening (\$30 for two years)



Sunday, August 25

11:00 am – 3:00 p.m.

Kenmore 50 Lanes

7638 NE Bothell Way – Kenmore

All costs underwritten by the WSBPA
Community Service Program

Register: greg.olsen@wsbpa.org



WSBPA Attending Bowl EXPO in Denver

A contingent of WSBPA representatives including President Chris Nash, Bob Hanson, Reggie Frederick, Jason Hoff, Cathy Chu and Ginger Pasamante will be traveling to Bowl EXPO this week for the annual BPAA Convention & Trade Show.

A hosted WSBPA dinner and Colorado Rockies baseball game has been planned.

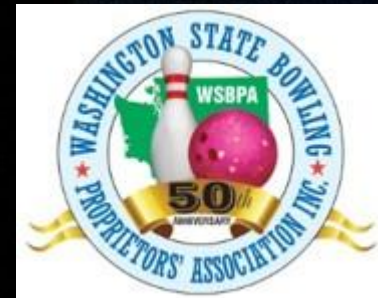


Vera
JONES

Helping People
Trust their Vision with

FAITH, FOCUS, and FORTITUDE.

**2024 – 2025 WSBPA Season Kick-Off Meeting
September 2024**





Guest Presenter Season Kick-Off Meeting



Guy Beveridge

**Are You
Prepared to Deal
With an Active
Shooter in Your
Business?**

**4 Hour Center
Certification**

What to Do?

On average, every year organizations experience over 2 million acts of workplace violence resulting in \$130 billion in lost revenue.

Most organizations don't have the time or resources to focus on safety & security.

We partner with your organization to identify hazards that could negatively impact your business and get your organization on a preparedness plan.

What to Expect During the Next Legislative Session in Olympia
Lex Nepomuceno



Meet Our New WSBPA lobbyist

How We Celebrated Our 50th Anniversary

Skamania Resort in Stevenson, WA along the banks of the Columbia River, served as the backdrop for a memorable return of the Pacific Northwest Bowling Proprietors Convention & Exhibit.

83 attendees enjoyed a hosted barbeque reception, golf tournament, vendor booths, topical discussion seminars and amazing fireside gatherings.





Watch for An Announcement



Columbia Distributors are the 2nd largest malt beverage liquor distributor in the country.

With an extensive selection of beverages including craft beers, wine and spirits, Columbia Distributors has reached out to the Washington State Bowling Proprietors' Association to host a "Meet and Greet" business planning luncheon to introduce their top suppliers, discussion season-long promotions and outline significant volume discounts available to WSBPA member centers.

Locations: Washington

- [Kent](#)
- [Vancouver](#)
- [Yakima](#)
- [Kennewick](#)
- [Spokane](#)
- [Everett](#)
- [Ferndale](#)
- [Poulsbo](#)
- [Tumwater](#)





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Membership Renewal Brings Change

The 2024-2025 season will see an all-new dues payment program implemented by BPAA.

Dues remain at \$88 per lane covering both BPAA national dues plus WSBPA state dues. This marks the 16th consecutive year your costs for membership have remained unchanged.

BPAA will email invoice notices with numerous payment options including monthly billing, single payment, check or on-line credit card.

Thanks so much for your continued support!



Jackpot Classic Tournament “The Future”

A recent one-question survey asked if bowlers would support a date change to the first week of October for the 2025 WSBPA Jackpot Classic Tournament. 80+% indicated an October date would be acceptable.

Date options are being explored to ensure this successful league-tournament promotion continues to prosper with growth opportunities into the future.

The current schedule during the first full week in June limits the promotion to just two venues in Las Vegas due to competitive tournaments staged by local and national industry organizations. Additionally, an early June timeframe restricts the association’s ability to attract celebrity VIP bowlers who are participating in their national professional tours with the PBA, PWBA and PBA50+.

A decision will be made shortly to enable host centers and leagues sufficient time to plan.



WA ST. Bowling Proprietors' Association Our Board of Officers & Directors

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USBC Liaison
Barb Pettinger



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Director – Region 4



Director – Region 5



Greg Olsen
Executive
Director

(Top row): Chris Nash, Max Faulkner, Jason Hoff, Jeff Swanson, Reggie Frederick
(bottom row): Robin Bailey Bob Hanson, Mike Gubsch, Jim Stack, Sharlene Palos